Harrah's®

CHEROKEE CASINO & HOTEL

www.harrahs.com

Live DIGITAL BLACK JACK

Played In a Table Game Atmosphere

Real Dealers.

Real Chips.

Harrah's

Totally Rewarding.

Cash. Comps. Perks.

We've created the first and only player rewards program that lets you earn and redeem valuable rewards at any Harrah's casino across the U.S. – Harrah's Total Rewards®.

Total Rewards offers you three levels of player's cards.* Each level affords you the benefits you deserve – all determined by how often and how much you play.

When you visit Harrah's, pick up a copy of the Total Rewards program brochure or ask the Total Rewards Center for more information.

*No cards issued to anyone under the age of 21. Complimentaries not available at Harrah's Ak-Chin Casino.

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Welcome to the excitement.

Known for delivering 24 hours of gaming action, Harrah's® Cherokee Casino in Cherokee, North Carolina, has built a reputation for exciting, live entertainment and fine dining.

Bigger than ever.

The thrills never stop. They just get bigger. You'll find over 60,000 square feet of casino excitement and round-the-clock gaming action with more than 3,000 video games to choose from. And not only are we the only casino in the country to offer the thrill and skill of "Lock 'n Roll," which has the added feature of two spins to win, but we now have unlimited jackpots on select machines.

Surrounded by excitement.

Because the action never stops, there's always time to catch one of the headliner shows at our 1,500-seat theatre.

A place for every taste.

Nothing works up an appetite like hitting jackpots. And whether you're craving a bite from the Fresh Market Square℠ Buffet, fine dining at Seven Sisters or our new Selu Garden Cafe, we're sure you'll be coming back for more.

New luxurious hotel.

For a refreshing change from the ordinary, visit our new hotel and relax in style and comfort. Whether you're traveling on business or just looking for an action-packed getaway, you'll enjoy friendly hospitality and luxurious amenities like:

- Indoor heated pool
- Whirlpool
- Fitness center
- Selu Garden Cafe
- Club Cappuccino
- 10,000 square foot conference center
- 252 rooms including 8 suites

Call 1-800-HARRAHS for more information.

We're closer than you think.

NORTH CAROLINA

Asheville: I-40W to Exit 27 to 74W to Exit 74 – 441N to Cherokee.
Charlotte: US-74W to I-26N to I-40W to Exit 27 to 74W to Exit 74 – 441N to Cherokee.
Winston-Salem: I-40W to Exit 27 to 74W to Exit 74 – 441N to Cherokee.

SOUTH CAROLINA

Greenville: I-26N to I-40W to Exit 27 on to 74W to Exit 74 – 441N to Cherokee.
Columbia: I-26N to I-40W to Exit 27 to 74W to Exit 74 – 441N to Cherokee.

GEORGIA

Atlanta: 985N to 441N to Cherokee.
Athens: 441N to Cherokee.

TENNESSEE

Chattanooga: I-75N to I-40E to Exit 407 – 441S to Cherokee.
Kingsport: I-81S to I-40W to Exit 407 – 441S to Cherokee.
Knoxville: I-40E to Exit 407 – 441S to Cherokee.
Nashville: I-40E to Exit 407 – 441S to Cherokee.

The Cherokee Reservation offers visitors the choice of 47 incredible motels, 28 campgrounds and 130 cabins. A complete vacation directory listing all places to stay, as well as area attractions, restaurants and shops, is available by calling the Cherokee Visitors Center at 1-800-438-1601. For bus information, call 877-778-8138.

An Enterprise of the Eastern Band of Cherokee Indians.

Harrah's

Oh Yeah!

CHEROKEE CASINO & HOTEL

Call 1-800-HARRAHS®

for more information.

Must be 21 or older. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. An Enterprise of the Eastern Band of Cherokee Indians.
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